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Developing sports management and facing the challenges of contemporary society in Iraq

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Abstract

The development of sports is considered as one of the social duties of governments towards citizens and one of the rights of citizens, and it is necessary to adjust policies and plans for the development and promotion of public sports in society in accordance with the needs and desires of citizens. Given the importance of the subject of this study, the aim of this study is to examine the development of the Sports Administration of Iraq according to the challenges of contemporary society. The statistical population includes participants in public sports in 2021 who were randomly selected. The data collection tool was a researcher-made questionnaire that was first prepared and completed by consulting several experts and managers of physical education and sports and, after confirming its reliability, Cronbach's alpha method (86.0), was used. In this study, in order to study and describe the characteristics of the subjects, the variables of descriptive statistics and inferential statistics in Spss software were used. Also, the most important problems and obstacles to the development of public sports were lack of facilities (45.9%), lack of awareness of sports (29%), cultural and social problems (12.2%) and economic problems (10.4%). Finally, since some of the obstacles raised by society under study, such as economic problems, require medium- and long-term planning by the country's economic officials, so recognizing the factors affecting the development of public sports, such as incentives and barriers to sports participation, managers and planners will help take appropriate measures to remove obstacles.

Keywords: Development, sports, challenges, Iraq

Introduction

Today, the reduction of mobility and physical activity due to the development of technology and industry and the dominance of mechanization of people's lives in societies, the need for planning to provide the required physical movement and generalize regular and continuous sports activities among people more than before. Highlights ^[1]. On the other hand, the development of public sports is considered as one of the social duties of governments towards citizens and one of the rights of citizens, and it is necessary that policies and plans to develop and promote public sports in society in accordance with the needs and desires of citizens. Be set ^[2]. The development of public sports leads to maintaining the health and vitality of citizens and changing their motor lifestyles, and by managing and organizing sports opportunities, steps are taken towards the factors of sports development and new initiatives ^[3]. Research on the effect of sports activities on physical and mental health, longevity, vitality, expanding social relationships and enriching leisure time, has led to people's participation in sports and especially their participation in various types of public sports around the world. Increased and developed countries compete with each other in planning and organizing public sports, and are constantly presenting creative programs for the development of public sports, and in the need to pay attention to public sports, whether by the government for planning and development or from There is no doubt on the part of the people to participate in these sports ^[4]. In other words, the desire to have a healthy body and mind is a long-standing human desire and so far much effort has been made to achieve it ^[5]. Having an active life and maintaining good health are intertwined. Engaging in recreational sports activities greatly ensures the health of the individual and the community. To this end, people turn to physical fitness programs, prevention, rehabilitation and sports treatment programs. So that education and encouraging people to play sports has been one of the priorities of the authorities for many years, and they try to implement sports in society in the

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form of a culture in order to live a healthy life and enjoy mental health by applying specific strategies. Become physical [6]. In the meantime, recognizing the factors affecting the development of public sports, such as motivations and barriers to sports participation of individuals, will help planners to take appropriate measures to remove barriers [7]. In fact, public sports, considering the coverage of all the mentioned programs, can meet the needs of the people of society to achieve comprehensive health and well-being. Today, most of the developed countries of the world compete with other countries in planning and organizing their country's public sports, and are constantly presenting creative programs for the development of this sport [8].

Research by European health and sports centers has shown that the main purpose of sports in Europe is public sports, and much effort has been made to grow and expand it [9]. On the other hand, given the importance of the issue, the World Health Organization has developed a serious and organized program to promote the health of the world's people since 1986, and even held the first international conference in Ottawa, Canada to achieve this goal [10]. On the other hand, it should be noted that by increasing health and vitality in the community, it reduces health care costs and increases the productivity of the community's labor force, and thus contributes to the overall development of that community. In addition, this public sport in society has desirable functions such as increasing empathy, strengthening solidarity and social participation, strengthening social relations and ties and helping the process of socialization of individuals [11]. Public sports in the world have been established with the aim of increasing the participation of all social groups and providing pluralism in sports, strengthening championship sports, developing and promoting health, and promoting healthy recreation and recreational sports [12]. At present, its development in relation to championship sports, in terms of scope and scope, applicability in various conditions and places, low cost and availability and ease of implementation for people of different ages, is highly considered by managers and managers of the country's sports. Is located [13].

In the original world, the importance of paying attention to the issue of physical education has been considered alongside the issue of education, and this indicates the importance of the issue of physical education in the constitution. Statistics of physical abnormalities among children and adolescents, especially girls, including scoliosis, flat back and kyphosis, flat feet, crossed legs and braces have been reported by the Deputy Minister of Physical Education of the Ministry of Education. The need to pay attention to the issue of physical education among different sections of society in this regard is clear. This necessity has also been considered in development programs, so that physical education organizations were tasked to prepare a comprehensive sports plan for their country [14]. The results of research on the development of public sports and sports recreation in Iraq also show that the development and generalization of sports, despite the various plans, costs and efforts it has had in recent years, has not been properly developed. And has many shortcomings and weaknesses [15].

This situation currently prevails in the public and public sports of Iraq in a situation where all stakeholders and officials are based on research and based on scientific

evidence emphasizing the need for generalization and spread of sports and continuous and regular physical activity, and that are considered important and necessary in order to promote health in society [16]. But what the researcher seeks in this study is to study the current situation of public sports in Iraq and to examine the challenges and problems of its development in the contemporary era from the perspective of people who work in the management and administration of sports complexes, so that while preparing and presenting a report on public sports, its strengths and weaknesses should be further analyzed and practical strategies for development and application in the future sports planning of Iraq should be presented.

Methodology

This research is a descriptive study. The statistical population includes participants in public sports in 2021. 1650 people were randomly selected. The data collection tool was a researcher-made 25-item questionnaire that was first prepared and completed by consulting several experts and managers of physical education and sports. After confirming its reliability, it was used by Cronbach's alpha method (0.86). Inferential statistics (analysis of variance) were used under SPSS software.

Findings

In this study, according to the obtained data, while recounting some of the characteristics of the subjects, the existing problems and obstacles in the way of developing and generalizing public sports in the country and generalizing physical activities among different people will be reviewed and analyzed. Table 1 shows the individual characteristics of the subjects.

Table 1: Demographic characteristics of the subjects

Gender	Marriage	Age	Education	Job statistics	Attributes	
					Statistics	
				Abundance	Percent	
				763	46/3	
Female				884	53/7	
Male				782	47/5	
Single				865	52/5	
Married				292	17/7	
40 years and up				323	19/3	
31 to 40 years				782	47/5	
21 to 30 years				250	15/2	
Under 20 years				405	24/6	
Bachelor and higher				239	14/5	
Upper Diploma				733	44/5	
Cycle and lower				270	16/4	
student				146	8/9	
Retired				67	4/1	
Student				588	35/7	
Free				419	25/4	
Employee				427	25/9	

According to Table 1, most students (35.7%) were students. 733 of the probabilities had a diploma, and the most successful were 21 to 30 years old. 52.5% of those likely were married and 47.5% were single, and 7.53% were male and the rest were female.

Table 2: Analysis of variance of subjects' goals and motivations based on education level

Statistics	Mean	Standard deviation	test F	Significance
Education				
Diploma	4/96	0/816	2415/6	0/00
Upper Diploma	6/03	0/192		
Bachelor and higher	7/27	0/336		

According to Table 2, in the analysis of variance, the goal and motivations created and their relationship with education have been determined that the relationship is significant and has progressed with increasing education, their goal and motivation to participate in Sports activities can be promoted ($p < 0.05$). Based on this research finding, the need to increase public awareness of sports activity is probably one of the barriers to non-recourse to public sports by society, more consideration and use of advertising and the use of communication media in this regard. Emphasized as one of the strongest strategies.

Table 3: Analysis of variance of subjects' goals and motivations by age

Statistics	Mean	standard deviation	test F	Significance
Age				
Under 20 years	3/80	0/39455	1841/36	0/00
21 to 30 years	4/97	0/86289		
31 to 40 years	6/38	0/48758		
41 years and up	7/46	0/50038		
Total	5/18	1/51997		

According to the data in Table 4, with increasing the level of education of the subjects, their attitude towards the positive effect of sports activities on their physical and mental health increased and they believed that regular participation in public sports activities would improve their health. This result is another confirmation of the necessity of carrying out propaganda activities as well as training and appointing specialized trainers in places where people go for public and recreational sports.

Table 4: Analysis of variance of the effect of sports activities based on education level

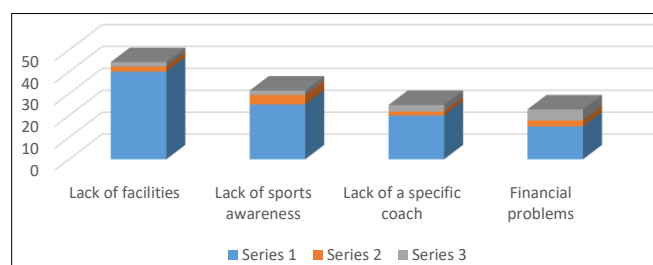
Statistics	Mean	Standard deviation	Test F	Significance
Age				
Diploma	3/48	0/895	2415/60	0/00
Upper Diploma	5/01	0/111		
Bachelor and higher	6/53	0/499		
Diploma	8	0		
Total	5/59	1/555		

Table 5: Analysis of variance of the effect of sports activities by age

Statistics	Mean	Standard deviation	test F	Significance
Age				
Under 20 years	3/39	0/84	1841/36	0/00
21 to 30 years	5/05	0/22		
31 to 40 years	7/1	0/76		
41 years and up	8	0		
Total	5/59	1/55		

According Table 5, analysis of variance of the effect of sports activities based on the age of the subjects indicates that older subjects have more emphasis on the positive effect of sports activities ($P < 0.05$).

Obstacles and problems throughout the development of mass sports and physical activity among the general public of Iraqi public sports, as shown in Figure 1. Notes that the facilities of various parks, halls, yards and public sports stations with an average of 45.9% have been introduced as the main reason for the lack of approval of public sports in the community by the successful ones. After that, factors such as lack of awareness of people about sports and its necessity and importance, lack of knowledgeable and specialized coaches and financial and economic problems in order to adjust the average of 29, 12.2, 10.4 percent of the causes and subsequent problems of development and activities and Sports recreation is a phenomenon for different people and groups.

**Fig 1:** Obstacles and problems of lack of development and expansion of Iraqi public sports from the perspective of research participants

Conclusion

The development of public sports is considered one of the social duties of governments towards citizens and one of the rights of citizens. On the other hand, recognizing the factors affecting the development of public sports such as motivations and barriers to sports participation of individuals will help planners to take appropriate measures to remove barriers [17].

The results of this study showed a significant relationship between some of the individual characteristics of the subjects such as age and education and engaging in public sports and sports recreation, meaning that with increasing age in individuals, their acceptance of sports activities increased. However, their motivational factors are different at different ages and at a young age, fitness, participation in competitions and leisure and recreation, and at an older age, gaining health and prevention of the occurrence of aging events and treatment of disease. Were the main goals of the participants [18]. Education was another factor that increased the level of people turning to sports activities and their belief in the beneficial effects of sports activities on physical and mental health increased. These results were consistent with the findings of Afarinesh (2015), Lobo (2003) and Kiden (2001) [11, 16, 17]. These facts all emphasized that sports facilities and their availability to all citizens and the use of mass media in raising public awareness are the main factors driving people to public and recreational sports activities and cause its development in countries. Becomes. Also, a significant relationship was observed between the economic situation and the development of mass sports, which was confirmed in the results of this study and the researches of Lobo [16], Ghafouri [18], and Moradi [19].

This statistic is higher in terms of the number of participants in public and recreational sports and the relevant coaches. In a study, the effect of public sports on championship sports was investigated. In their famous leisure model, they have considered public sports as the basis for the development of championship and professional sports. In another study, the subjects emphasized the role of public sports and its development in the development of championship sports and considered it as a support for professional and championship sports. In another study conducted in Russia in this field, a pyramid model was proposed in order that the wider the base, the richer the top of the pyramid ^[21]. According to the results of this study and other similar researches, it seems that in the future and macro planning of sports and physical education of the country, the strategies referred to by the society under study should be considered in recent years in several researches such as Ph.D. Emphasis has been placed on further attention ^[22]. Although some of the obstacles raised by the society under study, such as economic problems, may require medium- and long-term planning by the country's economic officials, others seem to be predictable in the short term and taken by the country's sports stakeholders. Therefore, the following items are suggested:

- Development of suitable facilities for public and recreational sports such as construction of suitable spaces in parks, allocation of sports stadiums to public and recreational sports during the day, creation of health roads and installation of sports equipment in them, use of office sports halls And organizations for the development of grassroots sports.
- Extensive publicity through magazines, newspapers, radio, television and municipalities in order to promote and increase public awareness about the necessity and importance of sports activities in physical and mental health.
- Training and appointing coaches and specialized and capable experts in public sports stations in order to provide new and correct sports methods to the people.

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